

BEST PRACTICE GUIDE

Teachers, parents and librarians,
partners in supporting children
with their digital technology use!



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Why teach digital media literacy to children aged 5 to 12?

Children’s media use can raise questions, as well as concerns, and educators are often tempted to warn parents about the limits of such use.

However, digital media plays a major role in children’s lives. It can influence their behaviour and contribute to their growth and development.

To help children develop in a digital world and become responsible citizens, teachers, parents and librarians all have a role to play in supporting digital and media use.



With MyAppEduc, they become three partners, working together to support children’s development of creative, digital and media skills.

The MyAppEduc app addresses this challenge, by promoting a fun learning approach, providing professionals and families with a platform for discussion about digital technology use.

Teachers, parents, and librarians, in this guide, you’ll find tips for getting started with digital media literacy using the MyAppEduc app, created in 2021!

Additional resources are also available - a support booklet and videos - via the website at www.myappeduc.eu.

MyAppEduc is available for tablets and smartphones, free of charge and without advertising on iOS (version 11.0 and later) and Android (version 5.1 and later):



Google play



Apple store

MyAppEduc resources

FOR EVERYONE




**Instructional videos:
"What is MyAppEduc?" and
"Collaborative Education by
MyAppEduc"**




**This best
practice
guide**

**The
MyAppEduc
app**

FOR LIBRARIANS



**Book
of inspiration**



**Self-study
module**



**Instructional video:
"MyAppEduc
at the library"**

FOR TEACHERS



**Teacher's support
booklet
for the app**



**Instructional
video:
"MyAppEduc
at school"**

FOR FAMILIES



**Instructional video:
"MyAppEduc
at home"**



FOR TEACHERS

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It's essentially a turnkey application, everything is very clear, it follows a very simple framework, there is no need for overly complex content, it's simple, effective and fun.

For teachers,
a support booklet is
available via the
website at
www.myappeduc.eu



TIPS FOR GETTING STARTED WITH THE APP

- > **Download the app and find out more by exploring the three themed islands.**
- > **Watch the “MyAppEduc at school” video to hear testimonials from teachers who have tested the app.**
- > **Try completing the activities beforehand so that you feel more confident using the app (and can anticipate the children’s questions or potential difficulties).**
- > **Make the most of the activities to initiate discussion with your students about their use of digital media: What do they use at home? What do they use it for?**
- > **Think about preparing the transitions between activities to ensure that the session runs as smoothly as possible in class: time for discussion, a research activity, a reading exercise, etc. The teacher’s support booklet will help you to structure lessons.**

FOCUS ON EQUIPMENT:

- **There are three options for using MyAppEduc in class:**
 - > use a tablet and a video projector in demo mode.
 - > use a fleet of tablets.
 - > do not use screens.
- **Some media libraries can lend equipment to schools, as well as to families. Consider contacting them at the start of your project to find out their conditions and options.**
- **Take care to consider families who have little or no equipment. You can provide hardware to children who do not have access to technological equipment.**

What can teachers do to make the partnership work?

	WITH LIBRARIES 	WITH FAMILIES 
TO ESTABLISH A CONNECTION	Use the app as a new way to get librarians involved with schools: they can also participate in other school events.	Use the app as a new way to get families involved with life in the classroom: why not invite parents into the classroom to spend some time with their children? Why not do an activity together?
TO PROMOTE COOPERATION	Organise a meeting with a librarian before getting started. You can suggest that they work with you on the project and, together, you can reflect on how the partnership should work.	Make the most of MyAppEduc to initiate discussions with the children: how do they use digital technology at home? Remember that a friendly and non-judgemental attitude is essential.
TO COMMUNICATE	Throughout the project, keep in regular contact with the library: Which activity would the library like to implement?	Use targeted and detailed communication materials at the start of the project (class newspaper, Facebook page, blog, VLE, etc.). In this way, you can regularly update parents on the project's progress and its implementation in class.



FOR LIBRARIANS

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We wanted to develop a nurturing environment. And we are going to continue this practice for all the school sessions at the library.

For librarians,
an inspiration booklet
and training module
are available via the
website at
www.myappeduc.eu



TIPS FOR GETTING INVOLVED WITH MYAPPEDUC:

- > Complete the online self-study module to improve your skills in digital media literacy and build confidence using the app.
- > Download the app, browse its features and explore the themed islands. You'll be able to have a look at all the activities, even those to be completed at school or at home.
- > Watch the "MyAppEduc at the library" video to hear testimonials from librarians who have tested MyAppEduc!
- > Read the inspiration booklet to find out more about activities that have already been organised by other libraries. You can use these suggestions as a turnkey solution or as inspiration for your own information and media literacy activity.
- > Discuss the system with your managers and colleagues. And why not get them involved in the process?

FOCUS ON EQUIPMENT:

- There are several options for using MyAppEduc in libraries:
 - > use a tablet and a video projector in demo mode.
 - > use a fleet of tablets.
 - > do not use screens.
- When developing activities for your library, take stock of what equipment is available beforehand.
- If you are doing activities from the inspiration booklet, details of the equipment needed for each activity is provided within.

What can libraries do to make the partnership work?

	WITH TEACHERS 	WITH FAMILIES 
TO ESTABLISH A CONNECTION	<p>Contact the teachers as they may be interested in taking part in the project. You can also provide them with support and resources (assistance, provision of equipment, etc.)</p>	<p>Feel free to use the activities proposed by MyAppEduc as a new way to enlist the support of families at the library. Explain the various activities that you offer.</p>
TO PROMOTE COOPERATION	<p>Use MyAppEduc to include teachers in other library activities, so you can take the partnership to another level!</p>	<p>Make the most of MyAppEduc to initiate discussions with both the children and adults: how do they use digital technology at home? Do they talk about it at home? What benefits and opportunities does it offer? On the other hand, what are the boring or difficult aspects? Encourage families to discuss these issues. Remember that a friendly and non-judgemental attitude is essential.</p>
TO COMMUNICATE	<p>Ensure nearby schools know about what you are doing through targeted communication materials: posters, flyers, etc.</p>	<p>Refer to MyAppEduc in your communication materials for the general public: posters, website, flyers, etc.</p>



FOR FAMILIES

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He showed me how it works and we didn't just do number 4, we did all the numbers because he wanted to show me everything and explain it all to me.

For families,
an instructional video
is available via the
website at
www.myappeduc.eu



TIPS FOR USING MYAPPEDUC AT HOME

- > Explore the app with your child and travel around the islands together. You can even have a look around on your own beforehand to make the most of the opportunities offered by different activities.
- > Watch the “MyAppEduc at home” video to hear testimonials from parents who have tested MyAppEduc!
- > Take the time to complete the digital activities suggested by the school with your child. You can get into the habit of spending some special time together to bond and learn with MyAppEduc.
- > Feel free to use the app in different places: at home, in a waiting room, in the car, etc.
- > Present using MyAppEduc as a fun and interactive experience rather than homework.

WHAT SHOULD YOU TALK ABOUT WITH YOUR CHILD?

- Be aware that by simply providing support and talking about the subject with your child you are already teaching them media literacy.
- Take the time to talk to your child about their experiences at school.
- Go into this experience with an open mind. You may discover new activities that will lead to discussion and time spent bonding with your child.
- You could also involve other family members in this special family time.

What can families do to make the partnership work?

	WITH TEACHERS 	WITH LIBRARIES 
TO ESTABLISH A CONNECTION	<p>Feel free to tell your child’s teaching team about MyAppEduc. Adopting a friendly and non-judgemental approach to an educational project is the key to building a constructive partnership.</p>	<p>Do you think that reading and books are incompatible with digital technology and screens? Go and find out more about the media literacy activities that your library or media library can offer and which, like MyAppEduc, can help establish a connection between all these different fields of activity</p>
TO PROMOTE COOPERATION	<p>Don’t hesitate to contact the teacher with any questions about equipment, the objective, or even, the time frame for activities.</p>	<p>Feel free to contact your library and talk to a professional about using digital technology at home.</p>
TO COMMUNICATE	<p>Let the school know what you’ve been doing at home: which activities you’ve completed and enjoyed, how you’ve been using MyAppEduc, etc.</p>	

This guide has been produced as part of the MyAppEduc project - *App for partners in digital media literacy*. MyAppEduc is co-funded by the European Union within the scope of the Erasmus+ project and has been established by media literacy resource centres and a federation of parents' associations in Belgium, France and Italy.

Please find below a brief description of our partner organisations. Via their respective websites, you can access additional resources on media literacy, digital media literacy and collaborative education.



Média Animation (coordinator of the MyAppEduc project)

Média Animation is a non-profit organisation specialising in media literacy which is a renowned teaching resource centre and a continuing adult education association founded by the Wallonia-Brussels Federation in Belgium. In particular, it organises training courses for trainers and teachers, as well as media workshops with parents and other adults.

→ Website: www.media-animation.be



UFAPEC

UFAPEC is an organisation representing parents and parents' associations in private Catholic education. Its main priority is fostering good relations between families and schools, by approaching the relationship as a positive partnership and an essential factor in the development and academic success of all children. As a renowned lifelong learning association, UFAPEC produces analyses and research with the aim of reflecting on and raising awareness of societal issues relating to education policy and institutions, teaching and the role of parents in education.

→ Website: <https://www.ufapec.be/>



Fréquence Écoles

The Fréquence Écoles association is a key player in media literacy in France. Since 1991, it has been supporting young people and educators to make sense of the information society. Its objective is to develop young people's digital and media skills to help them become objective and responsible citizens. As an effective regional resource centre, the association is expanding its mission to the professional sector. All educators must receive training to ensure the development of media literacy: facilitators, teachers, parents and trainers. Fréquence Écoles provides professionals with the means to analyse the information society and to view the digital era from an educational perspective.

→ Website: <https://www.frequence-ecoles.org/>

Zaffiria



Zaffiria is a media education centre based in Emilia-Romagna, Italy, which also works with schools in the Marche, Lombardy and Friuli-Venezia Giulia regions. Zaffiria organises media literacy workshops for students from primary school to secondary school age, in partnership with parents and teachers. In addition, Zaffiria manages the Alberto Manzi Centre, along with the Ministry of Education, Rai-Radiotelevisione Italiana, the University of Bologna and the Emilia Romagna region. Zaffiria also organises extracurricular activities such as the Via Luzzatti 15 programme where parents and children attend workshops together, as well as proposing public engagement initiatives for museums focused on media education.

→ Website: <https://www.zaffiria.it/>

www.myappeduc.eu